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APPLICATION 1	NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/668,511	09/668,511 09/22/2000		Paul E. Jacobs	PA000364	PA000364 1542	
23696	7590	06/24/2005		EXAMINER		
-	nm Incorpo Department	orated	BAYARD, DJENANE M			
	rehouse Dri	ve	ART UNIT	PAPER NUMBER		
San Diego, CA 92121-1714				2141		
				DATE MAILED: 06/24/2005		

Please find below and/or attached an Office communication concerning this application or proceeding.

•	Application No.	Applicant(s)				
	09/668,511	JACOBS ET AL.				
Office Action Summary	Examiner	Art Unit				
	Djenane M. Bayard	2141				
The MAILING DATE of this communication ap	1	correspondence address				
Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).  Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
1) Responsive to communication(s) filed on <u>28 March 2005</u> .						
2a) ☐ This action is <b>FINAL</b> . 2b) ☑ This action is non-final.						
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims	•					
4)⊠ Claim(s) <u>1,25,26,37,38,65-84,87-95 and 100-109</u> is/are pending in the application.						
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>1, 25, 26, 37-38, 65-84, 87-95 and 100-109</u> is/are rejected.						
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/or election requirement.						
Application Papers						
9) The specification is objected to by the Examiner.						
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).						
a) ☐ All b) ☐ Some * c) ☐ None of:						
1. Certified copies of the priority documents have been received.						
2. Certified copies of the priority documents have been received in Application No						
3. Copies of the certified copies of the priority documents have been received in this National Stage						
application from the International Bureau (PCT Rule 17.2(a)).						
* See the attached detailed Office action for a list of the certified copies not received.						
Attachment(s)						
1) Notice of References Cited (PTO-892)	4) 🔲 Interview Summar	v (PTO-413)				
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail [	Date				
3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	) 5) ☐ Notice of Informal 6) ☐ Other:	Patent Application (PTO-152)				
U.S. Patent and Trademark Office PTOL-326 (Rev. 1-04) Office A	ction Summary P	Part of Paper No./Mail Date 20050618				

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## **DETAILED ACTION**

1. This is in response to communication filed on 3/24/05 in which claims 1, 25, 26, 37-38, 65-84, 87-95 and 100-109 are pending.

## Double Patenting

- 2. Claims 1, 25-26, 37-38, 65-84, 87-95 and 100-109 of this application conflict with claims 1-51 of Application No. 09/728693. 37 CFR 1.78(b) provides that when two or more applications filed by the same applicant contain conflicting claims, elimination of such claims from all but one application may be required in the absence of good and sufficient reason for their retention during pendency in more than one application. Applicant is required to either cancel the conflicting claims from all but one application or maintain a clear line of demarcation between the applications. See MPEP § 822.
- The nonstatutory double patenting rejection is based on a judicially created doctrine grounded in public policy (a policy reflected in the statute) so as to prevent the unjustified or improper timewise extension of the "right to exclude" granted by a patent and to prevent possible harassment by multiple assignees. See *In re Goodman*, 11 F.3d 1046, 29 USPQ2d 2010 (Fed. Cir. 1993); *In re Longi*, 759 F.2d 887, 225 USPQ 645 (Fed. Cir. 1985); *In re Van Ornum*, 686 F.2d 937, 214 USPQ 761 (CCPA 1982); *In re Vogel*, 422 F.2d 438, 164 USPQ 619 (CCPA 1970); and, *In re Thorington*, 418 F.2d 528, 163 USPQ 644 (CCPA 1969).
- 4. A timely filed terminal disclaimer in compliance with 37 CFR 1.321(c) may be used to overcome an actual or provisional rejection based on a nonstatutory double patenting ground

provided the conflicting application or patent is shown to be commonly owned with this application. See 37 CFR 1.130(b).

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- 5. Effective January 1, 1994, a registered attorney or agent of record may sign a terminal disclaimer. A terminal disclaimer signed by the assignee must fully comply with 37 CFR 3.73(b).
- Claims 1,25, 26, 37-38, 65-84, 87-95 and 100-109 are provisionally rejected under the 6. judicially created doctrine of obviousness-type double patenting as being unpatentable over claim1-18 and 51-53 of copending Application No. 09/728693. Although the conflicting claims are not identical, they are not patentably distinct form each other because the instant application encompass the copending application No. 09/728693. The instant application further recites wherein communication network comprises the Internet and wherein the advertisement distribution server includes: a plurality of ad server, each of which stores one or more of the advertisement to be downloaded, each advertisement being stored in a storage location designated by a URI; the at least playlist server; and wherein the playlist contains a list of ad identifiers and corresponding URIs that identify respective ones of the advertisements to be downloaded and the corresponding storage location from which each respective advertisement function includes: a client device playlist identification function that transmit an identification of a current playlist currently being used by the client device to the at least one playlist server prescribed playlist check intervals, wherein the at least one playlist server responds either by transmitting to the client device an indication that the current playlist is valid and does not need to be augmented or by transmitting to the client device a new playlist.

This is a provisional obviousness-type double patenting rejection.

Allowable Subject Matter

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Claims 1, 25, 26, 37-38, 65-84, 87-95 and 100-109 would be allowable upon filing a

terminal disclaimer to overcome the Double Patenting set forth in this Office action.

Conclusion

Any inquiry concerning this communication or earlier communications from the 7.

examiner should be directed to Djenane M. Bayard whose telephone number is (571) 272-3878.

The examiner can normally be reached on Monday- Friday 5:30 AM- 3:00 PM...

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Rupal Dharia can be reached on (571) 272-3880. The fax phone number for the

organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Djenane Bayard

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Patent Examiner

W RUPAL DHARIA
SUPERVISORY PATENT EXAMINER

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